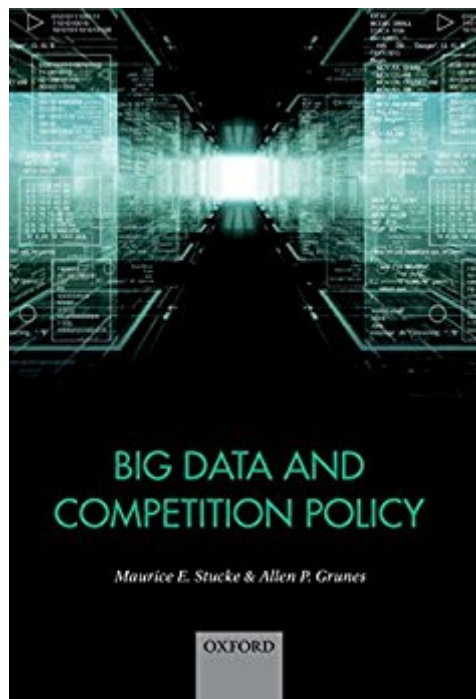


The book was found

# Big Data And Competition Policy



## Synopsis

Big Data and Big Analytics are a big deal today. Big Data is playing a pivotal role in many companies' strategic decision-making. Companies are striving to acquire a 'data advantage' over rivals. Data-driven mergers are increasing. These data-driven business strategies and mergers raise significant implications for privacy, consumer protection and competition law. At the same time, European and United States' competition authorities are beginning to consider the implications of a data-driven economy on competition policy. In 2015, the European Commission launched a competition inquiry into the e-commerce sector and issued a statement of objections in its Google investigation. The implications of Big Data on competition policy will likely be a part of the mix. Big Data and Competition Policy is the first work to offer a detailed description of the important new issue of Big Data and explains how it relates to competition laws and policy, both in the EU and US. The book helps bring the reader quickly up to speed on what is Big Data, its competitive implications, the competition authorities' approach to data-driven mergers and business strategies, and their current approach's strengths and weaknesses. Written by two recognized leading experts in competition law, this accessible work offers practical guidance and theoretical discussion of the potential benefits (including data-driven efficiencies) and concerns for the practitioner, policy maker, and academic alike.

## Book Information

File Size: 4447 KB

Print Length: 622 pages

Publisher: OUP Oxford (August 18, 2016)

Publication Date: August 18, 2016

Sold by:Â Digital Services LLC

Language: English

ASIN: B01KM3JIZM

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #590,522 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #10

inÂ Kindle Store > Kindle eBooks > Law > Business > Antitrust #67 inÂ Books > Law >

[Download to continue reading...](#)

Data Analytics: Practical Data Analysis and Statistical Guide to Transform and Evolve Any Business  
Leveraging the Power of Data Analytics, Data Science, ... (Hacking Freedom and Data Driven Book  
2) Big Data and Competition Policy Big Data, MapReduce, Hadoop, and Spark with Python: Master  
Big Data Analytics and Data Wrangling with MapReduce Fundamentals using Hadoop, Spark, and  
Python Big Data For Beginners: Understanding SMART Big Data, Data Mining & Data Analytics For  
improved Business Performance, Life Decisions & More! Become Financially Free Selling on eBay:  
Step by Step Guide to Setting Up a Successful eBay Store, Save Time Money and Learn Tips and  
Tricks to Beat Off Competition! Selected Intellectual Property and Unfair Competition Statutes,  
Regulations, and Treaties (Selected Statutes) Dodge Daytona and Plymouth Superbird: Design,  
Development, Production and Competition Sleisenger and Fordtran's Gastrointestinal and Liver  
Disease Review and Assessment (Sleisenger and Fordtrans Gastrointestinal and Liver)  
Understanding Cloud, IoT and Big data (Cloud, IoT & Big Data: Basic To AWS SA Professional  
Book 1) Success Secrets of the High-End Wedding Planner: Surpass the competition and break into  
this high-profit market! Virtual Competition: The Promise and Perils of the Algorithm-Driven  
Economy Trademarks, Unfair Competition, and Business Torts Cycling: Bicycling Made Easy:  
Beginner and Expert Strategies For Performing Better On Your Bike (Cycling Training For Fitness &  
Sports Competition Beginners & Expert) Programming and Automating Cisco Networks: A guide to  
network programmability and automation in the data center, campus, and WAN (Networking  
Technology) Introducing Data Science: Big Data, Machine Learning, and more, using Python tools  
Eat Fat and Get Thin, Fit, and Healthier Than Ever Before!: Easy Diet and Delicious Cookbook:  
Recipes for Dramatic and Sustainable Weight Loss (Includes 21 Day Meal Plan) Best Plants for  
New Mexico Gardens and Landscapes: Keyed to Cities and Regions in New Mexico and Adjacent  
Areas, Revised and Expanded Edition Amino Acids: The Way to Health and Wellness: Find Health  
and Healing from Depression, Addictions, Obesity, Anxiety, Sexual Issues, and Fill Nutritional  
Needs of Vegetarian and Vegan Diets Die-cutting and Tooling: A guide to the manufacture and use  
of cutting, embossing and foiling dies, anvils and cylinders The Complete Book of Essential Oils and  
Aromatherapy: Over 800 Natural, Nontoxic, and Fragrant Recipes to Create Health, Beauty, and  
Safe Home and Work Environments

[Dmca](#)